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SHAWNEE CHAMBER OF COMMERCE

2016 REPORT TO OUR MEMBERSHIP



Good Business Starts Here.



Established in 1946, the Shawnee Chamber of Commerce is a membership organization that works to preserve the best possible business climate and quality of life for Shawnee.

The Shawnee Chamber Corporation 501(c)(6) includes the Shawnee Chamber of Commerce, and two divisions including the Economic Development Council and Visit Shawnee. These entities work together with the goal of making Shawnee a great place to do business, whether you are a visitor, a company or resident. This report highlights the Chamber's strategic priorities and the progress we have achieved in 2016.



A STRONG BUSINESS PARTNER SINCE 1946

The Shawnee Chamber of Commerce celebrated a milestone anniversary in 2016. It was a year to reflect on the growth and success of the Shawnee business community and the Chamber. Numerous facts, stories, photos and a video highlighted the Chamber through the decades. View the spectacular Chamber 70th Anniversary video that premiered in January 2016 at <http://bit.ly/2rzNrhX>.

IN THE BEGINNING:

- 46 members, paying \$12 in dues formed the Shawnee Chamber of Commerce.
- News headlines report the Chamber was organized to boost, improve and encourage business in the Shawnee district
- E. Paul Amos was elected the first Chairman of the Board
- The Chamber held a fundraiser to help the Shawnee Fire Department purchase a new pumper truck.

The events and people have changed and after 70 years the Shawnee Chamber continues to grow. Our community's strong commitment of making Shawnee succeed plays an important role in this growth.



MEMBERSHIP VALUE AND SERVICE

The Shawnee Chamber of Commerce provides value for our members' investment to enhance their growth and success through relevant, innovative programs and services.

RESULTS

650 MEMBERS *represent* **188** BUSINESS CATEGORIES
108 PROGRAMS OR EVENTS



ECONOMIC DEVELOPMENT

The Shawnee Economic Development Council (SEDC) promotes job creation, business expansion and real estate development in Shawnee.

RESULTS

Eight SEDC projects were completed in 2016 and resulted in:

215 NEW JOBS

\$10M
NEW ANNUAL PAYROLL

\$30 MILLION
NEW CAPITAL INVESTMENT

54
ATTRACTION & 5 RETENTION/
EXPANSION PROJECTS



FOUNDATION

Shawnee Tomorrow is a community leadership development program of the Shawnee Chamber of Commerce Foundation a 501 (c)(3). Established in 1989, program graduates serve in leadership and elected positions in the city, county and state along with boards and appointed committees of the community.

RESULTS

350+
GRADUATES

28 COMMUNITY
SERVICE
PROJECTS



GOVERNMENTAL AFFAIRS

The Shawnee Chamber of Commerce advocates for public policies which promote the interests of Shawnee Chamber businesses and drive economic prosperity.

RESULTS

- The Chamber's 2016 Legislative Platform continues to emphasize key quality of life factors that drive economic development including but not limited to education, transportation and maintaining development tools and incentives.



TOURISM

Visit Shawnee works to increase visitors and generate room nights in order to provide a positive impact in the tourism segment of the local Shawnee economy.

More hotel rooms were added in Shawnee including 114 rooms at the Holiday Inn Express & Suites, in addition to new construction for the 78 room Fairfield Inn & Suites and the 67 room Comfort Inn & Suites.

RESULTS

FULFILLED REQUESTS FOR
315 RELOCATION
OR VISITOR
DIRECT INFORMATION

Launched a new mobile responsive website and completed the brand transition from Shawnee CVB to Visit Shawnee

Provided

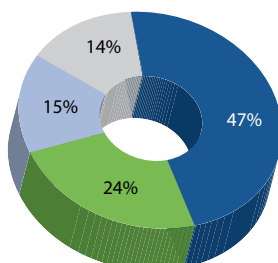
INFORMATION AND PROMOTIONS FOR
5,400
VISITOR REQUESTS

YOUR CHAMBER INVESTMENTS AT WORK

2016 REVENUES

- CONTRACTS
- MEMBERSHIP DUES
- PROGRAMS/EVENTS
- OTHER

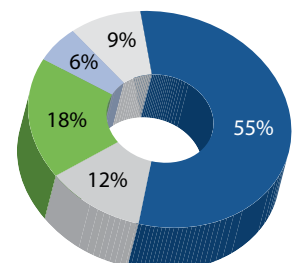
TOTAL REVENUE
\$1,102,796



2016 EXPENSES

- PROFESSIONAL SUPPORT/RELATED EXPENSES
- MEMBERSHIP
- PROGRAMS/EVENTS
- RENT/EQUIP/SUPPLIES
- PROFESSIONAL SERVICES

TOTAL EXPENSES
\$1,053,140



LEADERSHIP

2016 EXECUTIVE COMMITTEE

2016 Chairman of the Board

Tim Deves, Edward Jones

2016 Chair-Elect

Brian Brown, TeamHealth

2016 Treasurer

Brad Shull, Shawnee Mission Ford

Past Chair

Leon Logan, CPA | Summers, Spencer & Company, P.A.

President | CEO

Linda Leeper | Shawnee Chamber of Commerce

2016 BOARD OF DIRECTORS

Pam Cooper, The UPS Store

Todd Fitzpatrick

Dr. Patrick Hammond, Hammond Chiropractic

Michael Knecht, Shawnee Mission Health

Kent Luther, Bayer

Justin Nichols, Lathrop & Gage LLP

Heidi Thummel, GBA - Architects and Engineers

John Wills, State Farm Insurance

Ex-officio

JoLynn Brosnan, Chair, Visit Shawnee

Michelle Distler, Mayor, City of Shawnee

Jeff Hagen, Grafton, Inc., Chair, SEDC

Frank Harwood, Superintendent, USD #232

Dr. Jim Hinson, Superintendent, SMSD

CURRENT CHAMBER STAFF

Linda Leeper, President | CEO

Mary Taylor, Senior Vice President

Kevin Fern, Executive Director, Visit Shawnee

Elli Bowen, Director, Business Development & Retention

Joyce Allard, Communications Manager

Shelby Ostrom, Membership Director

Marlene Shirley, Executive Assistant

THE TOP 1 PERCENT OF CHAMBERS IN THE U.S.

"The Shawnee Chamber's 5-Star Accreditation from the U.S. Chamber of Commerce places us in the top 1 percent of the 7,022 chambers across the nation," said Chamber President | CEO Linda Leeper.

The U.S. Chamber accreditation provides criteria and standards of excellence for chamber planning and performance. The Shawnee Chamber earned the prestigious 5-Star Accreditation in 2014 after meeting rigorous standards for leadership, staff development, chamber policy and procedures, programs – including governance, government affairs, technology, planning and finance. Reaccreditation will be necessary in 2019 to maintain this standard of excellence.



THANK YOU INVESTORS GUILD

2016 PLATINUM INVESTORS GUILD



2016 INVESTORS GUILD



SHAWNEE CHAMBER OF COMMERCE

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Our Mission: To develop and enhance our community through dynamic leadership.