



2010 Report To Our Members



Promoting the
Business Interests
of Shawnee



Letter to our members

As I reflect on my past year as Chairman, I am encouraged by the course we have set. I have truly enjoyed the challenges and successes that we have accomplished



this past year. As always, our successes are attributed to our dedicated board, committee chairs, and most importantly the countless volunteers who fuel the Chamber.

It has been a privilege to serve as Chairman and lead the Board of Directors in 2010. I will always cherish the events and people who have made this year so memorable.

Thank you all for your continued involvement and support of the programs, benefits and services the Chamber provides.

With appreciation,



Tim Harmon
2010 Chairman of the Board

www.ShawneeKSChamber.com

2010 Highlights

Economic Development

- Hosted an Economic Development Summit for community stakeholders to generate creative ideas for business development in the new economy
- Launched Business Outreach program to focus on business retention and expansion, visiting eight Shawnee businesses
- Developed video promoting economic development in Shawnee, featuring community and business leaders who share their insights on the business friendly atmosphere provided in Shawnee



Member Value

- More than 6,250 members and guests participated in 150 Chamber sponsored networking opportunities
- Introduced and conducted new educational seminars on social media, covering Twitter and LinkedIn
- Enhanced the online business directory listing, adding:
 - a link to your business website
 - a link for customers to send you a direct email
 - a link to a map pinpointing your business location
 - a more info link that opens a window providing additional business information such as your business description and additional locations
- Integrated the Chamber database and website to provide the convenience of online event registration and payment



Community

- Awarded two Betty Charlton Scholarships, valued at \$1,500 each, to two local high school students for outstanding extracurricular and community activities
- 17 individuals graduated from the Shawnee Tomorrow Leadership program, designed to develop individuals to assume leadership roles within Shawnee, Johnson County, the state of Kansas and beyond
- Community involvement and leadership in 2010 included Chamber representatives serving on a variety of boards and committees



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2010 Highlights

Tourism

- Launched redesigned Shawnee Convention & Visitors Bureau website to accurately reflect the new brand, attract more visitors and improve usability. In 2010, unique visitors to the website increased 1,041%



- CVB Website awarded "Best Overall Website in State" by the Travel Industry Association of Kansas, based on originality, design and technical features
- Developed second video highlighting Shawnee events and attractions, incorporating interviews from residents and business leaders

Governmental Affairs

- Advocated for the Chamber's annual state legislative agenda to support the needs of the business community, including testifying in support of the Promoting Employment Across Kansas (PEAK) incentive program



- Worked with federal, state and local policy makers to take action which fosters economic prosperity, a positive business climate and educational excellence

- Sponsored the Legislative Breakfast Series to enhance the communication and exchange of information between the business community and the Johnson County state legislative delegation

Operations/Communications

- Launched a LinkedIn, Twitter and YouTube profile to better engage members and the community
- Expanded member benefits available through the website to include:



- ability to post your business' job openings online and get help with employee recruitment
- a new member company events calendar where you can promote your business' upcoming events
- opportunity to increase visibility for your business by posting a coupon or members only discount

- Participated in professional development opportunities offered by local, state and national associations

Letter to our members

The Shawnee Chamber of Commerce strives to develop and enhance our community through dynamic business leadership. This focus drives all our activities and daily interactions within the community.



This look back at 2010 illustrates how we've promoted the business interests of Shawnee and advocated for the growth and enhancement of our community. As you review these accomplishments, I invite you to consider the many ways you can get involved to help Shawnee move toward a healthy and productive business climate.

I want to personally thank all the individuals who have agreed to give their professional time and support to serve the Chamber. Your contributions have been significant in helping us fulfill our vision!

All the best,

Linda Leeper

Linda Leeper
President & CEO



Thank You
2010 Investors Guild

2010 PLATINUM INVESTORS GUILD



2010 INVESTORS GUILD



**Zarda/Rieke
Enterprises**

Chamber Staff

Linda Leeper, President | CEO

Mary Taylor, Senior Vice President

Kevin Fern, Executive Director,
Convention & Visitors Bureau

Libby Connell, Program &
Event Coordinator

Stacey Dickson, Business
Services Administrator

Amy Graves, Sales Representative

Member Involvement

2010 Committee and Division Chairs

CVB Chair
SEDC Chair
Ambassador's
Annual Dinner

Business Expo

Chairman's Club
Golf Tournament
Total Resource Campaign
Governmental Affairs
Member Service Team
Shawnee Tomorrow

Ann Zimmerman, Zimmerman Consulting
Tom Langhofer, Rodrock Development
Chris Gorup, Shawnee Mission Ford
Chris Gorup, Shawnee Mission Ford - Chair, and
Jody Adams, JRA Baskets - Co-Chair
Danielle Browning, KCP & L - Chair, and
JonAnn Cavanaugh, M&I Bank - Co-Chair
Brad Gardner, Bank Midwest
John Wills, State Farm Insurance
Dawn Kuhn, Bank Midwest
Justin Nichols, Lathrop & Gage, L.L.P.
Robin Frazee, Metcalf Bank
Dana Blubaugh, Pittsburg State Univ. - Chair, and
MeLissa Trujillo, CoreFirst Bank & Trust - Co-Chair

2010 Board of Directors

Executive Committee

2010 Chairman of the Board
2009 Chair-Elect
2009 Treasurer
Past Chairman of the Board
President | CEO

Tim Harmon | Harmon Construction, Inc.
Jack Wagner | Shawnee Mission Medical Center
Steve Hale | Brotherhood Bank & Trust
John Miller | Lake Quivira Country Club
Linda Leeper | Shawnee Chamber of Commerce

Board Members

Tom Coffman | Deffenbaugh Industries, Inc.
Kirk Gutekunst | Bayer HealthCare, LLC Animal Health
Dave Herndon | First State Bank
Leon Logan | Leon Logan CPA, P.A.
Patricia Lyles | State Farm Insurance
Kim Pearse | GBA George Butler Associates, Inc.
Kathleen Whalen | The Whale Spout Car Wash
Donna Zimmerman | Special Olympics
Dr. Gene Johnson | Superintendent, Shawnee Mission School District, Ex-Officio
Tom Langhofer | Rodrock Development, Ex-Officio
Mayor Jeff Meyer | City of Shawnee, Ex-Officio
Dr. Ron Wimmer | Superintendent of Schools - USD #232, Ex-Officio
Ann Zimmerman | Zimmerman Consulting, Ex-Officio

2010 Awardees

Ambassador of the Year
Chamber Star Award
Citizen of the Year
Chamber Hall of Fame
Betty Charlton Scholarship

Karen Boyd | Johnson County Christmas Bureau
Danielle Browning | KCP&L
Carol Gonzales | City of Shawnee
Bayer HealthCare, LLC—Animal Health
Chloe Annissa Stacy and
Alec Spencer Britt

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