

# SHAWNEE CHAMBER OF COMMERCE

## 2007 Sponsorships & Marketing Opportunities

Businesses who have sponsored in the prior year have "first right of refusal" to renew their sponsorship.

### **ANNUAL DINNER**

The Shawnee Chamber's premier event kicks off the New Year in style with a "Shawnee Extravaganza" that you won't want to miss. Over 500 Shawnee business men and women will attend this event to showcase the Chamber and the community's progress. Mark your calendar for January 27, 2007

#### **Presenting Sponsor**

- \$5,000 investment - includes 10 dinner tickets

Benefits - Be the premier host of this event. Premier seating, display your company name and logo in a full page ad in the program, included in all promotions of the event

#### **Diamond Level**

- \$2,500 investment - includes 10 dinner tickets

Benefits- Special seating at the dinner, your company name on the table, full page ad in the program, included in all promotions of the event

#### **Emerald Level**

- \$1,000 investment - includes 6 dinner tickets

Benefits - Special seating at the dinner, your company name on the table, listed in the program and included in all promotions of the event

#### **Ruby Level**

- \$600 investment - includes 4 dinner tickets

Benefits - Your company name on the table, listed in the program

#### **Pearl Level\***

- \$250 investment - includes 2 dinner tickets

Benefits - Your company name listed in the program

#### **Annual Dinner Program Sponsor (1 available)**

- \$1500 investment - includes 6 dinner tickets

Benefits - Sponsor the program for the event, your company name and logo will be included in an 1/2 page ad in the inside back cover of the program

#### **Annual Dinner Guest Gifts Sponsor (1 available)**

- \$1000 investment - includes 4 tickets

Benefits- Provide gifts for the Annual Dinner guests, company name on the gift table and recognition in the program

#### **Pre-Sale Annual Dinner Reservations**

\$85 per person

### **GOLF TOURNAMENT**

Quivira Lake and Country Club will be the setting of our 28th Annual Chamber Golf Tournament on May 21, 2007. Take to the links with your company team for a day of networking, good food and fabulous prizes! It's the perfect way to reward employees or entertain clients.

#### **Golf Cart Sponsor (1 available)**

- \$2,000 investment - includes foursome

Benefits - Logo signage on each of the 75 golf carts, in the tournament program, course signage and in all promotions of the event

### **Lunch Sponsor (1 available)**

- \$2,000 investment - includes foursome

Benefits - Welcome golfers to the event, course signage, your company name and logo displayed on the lunch banner, at lunch tables, on the program, in all promotions of the event and opportunity to distribute promotional materials

### **Beverage Sponsor (1 available)**

- \$2,000 or in-kind investment - includes foursome

Benefits - Banner sign with logo, in tournament program and all promotions of the event

### **Awards Reception Sponsor (1 available)**

- \$1,500 investment - includes foursome

Benefits - Thank golfers for participation, your company name and logo displayed on the reception banner, on the program, and in all promotions of the event

### **Golfer Gift Sponsor (1 available)**

- \$2,000 or in-kind investment includes foursome

Benefits - Logo on gifts presented to each golfer, recognition in the program and in all promotions of the event

### **Golf Ball Sponsor (1 available)**

- \$1,500 or in-kind (40 doz balls) investment

Benefits - Recognition in the program, course signage and in all promotions of the event

### **Hole-In-One Sponsor (1 available)**

- \$1,000 investment or in-kind

Benefits - Signage on a par 3 hole, recognition in tournament program and all promotions of the event

### **Margarita Machine Sponsor (1 available)**

- \$750 investment

Benefits—Signage on Margarita Bar, recognition in tournament program and all promotions of the event.

### **Complete Hole Sponsor**

- \$475 investment

Benefits - Signage at tee box and green, recognition in tournament program and promotions of the event

*Add a foursome for an additional \$600*

### **Hole Sponsor**

- \$275 investment

Benefits - Signage at tee or green recognition in tournament program and all promotion of the event

*Add a foursome for an additional \$600*

## **SPECIAL EVENT SPONSORSHIPS\_\_\_\_\_**

### **Business After Hours (5 available)**

Showcase your business in a casual, after work environment to more than 75 Chamber members.

- \$500 investment & provide food, beverages and door prizes

Benefits - Post card invitation mailing with company name and logo to 1300 Chamber member representatives, recognition in *Chamberline* and online calendar, recognition in the weekly email reminders, opportunity to display company's goods or services or give tours of your business

### **Special Business After Hours Sponsor\***

This After Hours is a new and unique opportunity for your business to be showcased on a moments notice and for any reason! Have you moved your office and want to show off your new space? Have you hired a new President/CEO and want them to meet the community? Is your business celebrating a special anniversary?

- \$500 investments & provide food and beverages

Benefits - Recognition in *Chamberline* and online calendar, recognition in the weekly email reminders, opportunity to display company's goods or services or give tours of your business

Chamber must have at least 30 days notice of a "Special Business After Hours"

### **Membership Luncheon (12 available)**

Promote your business name to the community and Chamber members with these highly publicized events.

- \$500 investment - includes 2 luncheon tickets

Benefits- Logo signage at each table, ability to display company's goods and services, recognition in *Chamberline* and online calendar, recognition in the weekly email reminders and press releases

### **Chamber 101 Welcome Breakfast (2 available)**

Welcome new Chamber members with this informative networking event offered two times a year.

- \$300 investment

Benefits- Post card invitation mailing with company name and logo to Chamber members, recognition in *Chamberline*, press releases, and online calendar. Opportunity to display company's goods or services

### **Legislative Luncheon or Reception (1 available)**

Team up with the Chamber's Legislative Affairs committee to host a legislative forum.

- \$500 investment

Benefits- Recognition in invitations, *Chamberline*, online calendar and all promotions of the event.

### **Small Biz Seminar (6 available)**

- \$200 investment

Benefits - Signage displayed at the event, recognition in the *Chamberline*, online calendar, event brochures and all promotions of the event

### **Leadership Program \***

The "Shawnee Tomorrow" leadership program grooms individuals and prepares them for community leadership positions.

#### **Presenting Sponsor\***

- \$1000 investment

Benefits - Tuition for one qualifying participant (a \$675 value) logo on program brochures, applications, and notebooks, two tickets and table signage at the graduation banquet, recognition in *Chamberline*, online calendar and all promotions of the event

#### **Graduation Sponsor\***

- \$500 investment

Benefits - Recognition on signage at event, in class notebook materials and have a representative speak at the graduation ceremony

#### **Luncheon Sponsor\***

- \$200 investment

Benefits - Recognition on event signage and materials in class notebook, opportunity to display company's good or services

## **Business Expo\***

Plan to participate in the chambers annual business expo. A great opportunity to promote your business to other chamber members and to the community. A keynote speaker will kick off the day, with several seminar speakers.

### **Presenting Sponsor\***

\$2,500

Benefits - Be the premier host of this event. Complimentary booth space, display your company name and logo in expo advertising in local newspaper leading up to the event, included in all promotions of the event

### **Keynote Speaker and Luncheon Sponsor\***

\$1,500

Benefits – Complimentary booth space, display your company logo and name during luncheon, included in all promotions of the event

### **After Expo Sponsor\***

\$750

Benefits- Complimentary booth space, included in all promotions of the event. Sponsor is required to provide all beverages for After Expo.

### **Seminar Speaker Sponsor\***

\$150

Benefits – opportunity to introduce speaker and company name in promotion of event

## **Board of Directors Luncheon Sponsor\***

- In kind donation – provide monthly lunch for up to 20 people

## **Marketing and Advertising Opportunities**

The Chamber offers several ways to get your name out to other members and increase your membership value. This is a low cost way to gain instant exposure.

### **e-Chamberline newsletter Advertising**

Company name listed with link to website

\$40 per month, \$210 - 6 months, \$400 – annually

Company **logo** with link to website

\$80 per month, \$420 – 6 months, \$800 - annually

### **Mailing Lists**

Market your business direct to Chamber members. Mailing labels of the current membership are available to members for \$50 per set, \$150 for non-members. The membership list is also available to members in an electronic format for \$150 .

### **Member-Serve\***

Direct mail program allows members of the chamber to distribute their coupons, service information and promotional flyers to our 1400 chamber member representatives.

- \$175 plus you provide 1400 copies of your brochure.
- Next mailing dates – October 2, 2006 February 1, 2007 & May 1, 2007

Please note this is complete listing of sponsorships the Shawnee Chamber of Commerce has to offer in 2007. Some sponsorships may not be available as businesses who have sponsored in the prior year have “first right of refusal” to renew their sponsorship during the Total Resource Campaign.

\*Denotes new sponsorship opportunities for 2007. Please contact Mary Taylor @ 631-6545 for any questions or details on these sponsorships.

## **SHAWNEE CHAMBER OF COMMERCE**

### **INVESTORS GUILD SPONSORSHIP LEVEL (Limited to 13)**

Since 2000, the Shawnee Chamber of Commerce has extended invitations to businesses that would benefit from this higher level of sponsorship within the Shawnee Chamber of Commerce. This level provides company logo and name exposure for all major events and programs of the Shawnee Chamber, This includes the silver level sponsorship for the Annual Dinner, sponsorship and participation in the annual golf tournament and recognition in all media, website and communications of the chamber. The commitment of \$5,500 provides funding for overall programs provided by the Shawnee Chamber for all businesses within the membership.

### **PLATINUM INVESTORS GUILD SPONSORSHIP LEVEL (Limited)**

In 2007, there will be an opportunity for one or two businesses to raise their level of support and commitment within the Shawnee Chamber of Commerce to the Platinum Investors Guild sponsorship level. The Chamber President and Chairman of the Board would be glad to review the specific details of this package in a special meeting.