

entrees

annual dinner

The Shawnee Chamber of Commerce's premiere event kicks off the year in style, with an evening you will not want to miss. More than 500 business men and women will attend this event to showcase the Chamber's and community's progress. Mark your calendar for Jan. 29, 2011.

Diamond Level Sponsor Enjoy a company table and special seating (10 tickets), including a full-page ad in the event's program as well as recognition in promotions of the event. \$2,500

Emerald Level Sponsor Enjoy a company table and special seating (six tickets), including recognition in the event's program and promotional materials. \$1,100

Ruby Level Sponsor Enjoy a company table (four tickets) as well as company recognition in the event's program. \$650

Pearl Level Sponsor Be recognized in the event's program, includes two tickets. \$295

Program Sponsor Enjoy recognition as the Program Sponsor for the event, with your company's name and logo appearing in a half-page ad on the inside of the back cover of the program; includes six tickets. \$1,600

Photography Sponsor Be the reason why attendees will always remember this event by becoming the Photography Sponsor, enabling photos for the guests to take home. Company name to appear on photo covers as well as recognition in the event's program; includes four tickets. \$2,000

Specialty Drink Sponsor Satisfy taste buds by becoming the event's Specialty Drink Sponsor, with company logo appearing on event signage; includes two tickets. \$750

Pre-sale Reservations Secure your attendance by purchasing a ticket in advance. \$90

golf tournament

Lake Quivira Country Club will be the venue of the 32nd Annual Golf Tournament in May 2011. Entertain clients or reward employees by taking to the links for a day of golf, with sides of fun, contests and networking.

Presenting Sponsor Be the special of the day and expose your company's logo and Website on all of the event's promotional materials; includes a foursome. \$2,500

Lunch Sponsor Provide the golfers with tasteful fuel for the tournament, with your company's and logo displayed on the lunch signage and the event's promotional materials; includes a foursome. \$2,000

Golfer Gift Sponsor Enjoy company recognition with your company's logo on the golfers' gifts as well as in the event's promotional materials; includes a foursome. In-kind donation or \$2,000

Golf Ball Sponsor Be a hit at the tournament by providing 40 dozen golf balls, with your company's logo on them as well as in the event's promotional materials. In-kind donation or \$1,500

Awards Reception Sponsor Put the finishing touches on the tournament and have your company's logo displayed on the reception's banner as well as in all of the event's promotional materials; includes a foursome. \$1,500

Hole-in-One Sponsor Be one of a kind, enjoying company signage on a par-three hole and recognition in the event's promotional materials. In-kind donation or \$1,000

Beverage Sponsor Be the sponsor of refreshment and your company's logo will appear on the signage and promotional materials for the event; includes a foursome. In-kind donation or \$2,000

Specialty Drink Sponsor Master the specialty-drink machine by providing the alcohol for a mixed cocktail, with your company's logo on the event's promotional materials. \$850

Hole Sponsor Enjoy signage at the tee or green, with company recognition in the event's promotional materials. \$325

Foursome \$700

Individual Player \$175

business expo

Build your business network at the fall Business Expo, shaking hands with new and familiar business leaders of the Shawnee community.

Presenting Sponsor Stand out at this event, with your company's logo incorporated in all of the event's promotional materials—print, online and at the event; includes booth space. \$2,500

Art Gallery Sponsor Support local artists by sponsoring the event's Art Gallery. \$500

Lunch Sponsor Provide the exhibitors with energy prior to the event and receive a complimentary booth, with your company's logo included in the event's promotional materials. In-kind donation or \$500

Exhibitor Booth Secure your company's booth to exhibit at the event. \$375

place
 sponsorship
 & marketing
 orders here.

2011
 total
 resource
 campaign



Good Starts Here

SHAWNEE
CHAMBER OF COMMERCE

desserts

special events

Choose from the items below to market your business to the Chamber's membership; networking, with a side of exposure.

Morning Coffee Welcome Chamber members into your business' location for coffee and conversation. Provide a light breakfast and beverages. Event will be promoted in print and online promotions. \$100

Business After Hours Create a casual environment for an after-work, networking event. Open your business' doors to approximately 60 Chamber members, showcasing the latest and greatest with your business. Provide food, beverages and a door prize. Event, with company logo, will be promoted in print and online. \$500

Small Business Workshop If professional growth and development are important to you, order a Small Business Workshop sponsorship. Company logo will appear on all promotional materials for the event. \$200

Membership Luncheon Expose your business to Chamber members and the community at this popular, monthly event, with the opportunity to briefly speak at the luncheon. Company logo and recognition in all promotional materials for the event. Includes two, luncheon tickets. \$500

Board of Directors' Luncheon Provide lunch one month to the leaders, the Shawnee Chamber of Commerce Board of Directors. Company logo will appear on signage for the luncheon. In-kind donation or \$150

New Member Luncheon Welcome new, Chamber members by providing lunch at one of the semi-annual luncheons; an opportunity to meet fresh faces of the Chamber. Company logo and recognition in all of the promotional materials for the event. \$300

Legislative Reception Do you have a craving for politics? Team up with the Chamber's Legislative Affairs Committee to sponsor a forum. Company logo and recognition included in all of the event's promotional materials. \$1,000

shawnee tomorrow leadership program 2011

Created in 1989 by the Shawnee Chamber of Commerce, this leadership program is strategically designed to offer the leaders of tomorrow a behind-the-scenes advantage of the critical issues and challenges facing Shawnee. Being purpose driven to create awareness, appreciation and action in the community, the program's product is an audience of developed individuals assuming leadership roles within the Shawnee community, Johnson County, the state of Kansas and beyond.

The program is from January to May, with eight, full-day class sessions. Perfect attendance is expected from all participants in order to graduate.

Program Sponsor Promote leadership in the Shawnee community, with the opportunity for one employee to participate in the program; tuition included for one, qualifying participant. Company logo and recognition will appear on all of the event's promotional materials—print and online. Lead to succeed. \$1,500

Luncheon Sponsor Energize the working minds of leaders by providing lunch during one of the eight class sessions. Company logo will appear on luncheon signage. In-kind donation or \$200

Graduation Sponsor Congratulate the Class of 2011 graduates by sponsoring their Graduation Luncheon, with Chamber members and the community present. Company logo will appear on the event's promotional materials. \$500

Program Participant \$800

marketing flight

Pick and choose from the flight below to optimize marketing and advertising opportunities with the Chamber and its membership.

Online Directory Enhancement Stand out in the Chamber's online, membership directory by enhancing your business' listing. Enhancement options consist of an additional, business-category listing (\$40 each per year); adding a color border and background (\$50 per year); and adding a logo, color border and background (\$75 per year). With an enhanced listing, your business can gain exposure and visibility to those searching the Website. Add some spice to your existing, basic listing!

Website Advertisements Encourage click through for your business by advertising on the Chamber's Website. Advertisements are square—190 x 190 pixels or approximately 2.5" x 2.5"; quarterly (\$100), six months (\$175) and annually (\$325). Use a marketing strategy that clicks!

ChamberLine Sponsor Sponsoring the Chamber's monthly eNewsletter, *ChamberLine*, is a convenient, affordable way to bring your business' message to the business community of Shawnee. Reach more than 1,400 Chamber-member contacts electronically either annually (\$350) or semi annually (\$200), with your business' logo linking directly to your Website.

Member Serve Distribute your business' coupons, service information and promotional materials through the Chamber's direct-mail program, Member Serve, to reach 1,400 Chamber-member representatives. Materials are consolidated and sent along with the first-class publication, *Shawnee Magazine*. Up to 15 Chamber members per quarter; \$200 per member, per quarter. Furnish the Chamber with 1,400 copies, and it will do the rest!

Good Starts Here

SHAWNEE
CHAMBER OF COMMERCE

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