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## SHAWNEE CHAMBER LAUNCHES FREE MOBILE APP Go2Shawnee connects users with Shawnee community

SHAWNEE, Kan. September, 2011 - The Shawnee Chamber of Commerce and MetroMedia have partnered to bring the **Go2Shawnee** app, a smart phone application for finding information about all things Shawnee! The FREE app for Android, iPhone and Blackberry, is an exciting new tool to connect users with the Shawnee community.

"As a greater number of people use mobile technology, we have to make sure information is available to them in the way they prefer to find it," said Linda Leeper, Chamber President/CEO. "That's why we are so excited to be able to offer this additional benefit to our members and to the Shawnee community. The ability to easily access member, community and Chamber information while on the go is a huge step in continuing to advance our vision to promote the business interests of Shawnee and to advocate for the growth and enhancement of our community."

A benefit to members, the app connects Chamber members, helps businesses reach new customers, and increases accessibility and visibility. The app also provides tremendous value to the community. Straight from their phone, users can access deals, find out about community events like Old Shawnee Days and Historical Hauntings, and quickly find Chamber businesses.

One important feature is the app's directory. All Chamber members receive a free listing in the directory – a significant feature since consumers are 63 percent more likely to buy products from companies that are Chamber members. (American Chamber of Commerce Executives study). The directory has geo-location and mapping technology so users can click to view their location on a map. Users will also be able to select the phone number in the listing to place a call.

In addition to the above, the Go2Shawnee app features the following:

- Chamber and member events feeds
- Link to community events and festivals
- Chamber and Member news feeds and links
- Ability to search available commercial properties
- Member deals
- Link to Governmental Affairs web page
- QR Code scanner
- "Near Me" button which shows sponsored business listings near the user
- Member sponsorship opportunities
- and much more

"This is great," said Chris Gorup, Shawnee Mission Ford and Chamber Ambassador Chair. "Everything is right here. You can pull up the Chamber events and scroll through them. It tells you where you need to be and is so much easier than having to look it up on the website."

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To quickly access information about Shawnee from a mobile smart phone, users can download the app through their phone's app market, or at <http://www.shawneechamber.com/Go2Shawnee.htm>. Anyone who downloads the Go2Shawnee mobile app by Thursday, Nov. 10 will be entered in a drawing for a 16 GB Toshiba THRiVE tablet, valued at \$399.

**About the Chamber:**

Established in 1946, the Shawnee Chamber of Commerce is a membership organization that works to preserve the best possible business climate and quality of life for Shawnee. With over 650 business members, the Shawnee Chamber Corporation (501C6) includes two divisions: the Economic Development Council, and the Convention and Visitor's Bureau. For more information, contact us at 913.631.6545 or visit our website at [www.goodstartshere.com](http://www.goodstartshere.com).

**About MetroMedia, Inc.:**

MetroMedia was founded in 1997 and is located in Fairway, Kansas. MetroMedia partners nationwide with chambers of commerce, convention and visitors bureaus, associations, cities and sports teams to provide custom mobile, online and print solutions. The mission of MetroMedia is to re-define custom media, and to provide outstanding, personalized customer service to all of its partners. To learn more about MetroMedia, visit [www.metromediapublishers.com](http://www.metromediapublishers.com).

**About Moblico Solutions, LLC:**

Founded in 2007 and headquartered in Kansas City, Missouri, Moblico provides the world's most advanced mobile customer relationship (CRM) and content management (CMS) services, empowering businesses to effectively acquire, retain, transact and support customers. The company creates new opportunities and approaches that help reach over 280 million North American consumers anytime, anywhere. No matter what platform, carrier, or interface, Moblico deploys services that work seamlessly all at once. Moblico's customized platform includes real-time reporting and analytics, enabling companies to determine how effective their efforts are and what it all means to their overall business strategy. To learn more about Moblico, visit [www.moblico.com](http://www.moblico.com) or text "moblico" to 80802.

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